



**COMMUNITY GRANTS INITIATIVE COMMUNITY PARTNERS  
July 1, 2009– June 30, 2010**

**Community Goal: *Healthy Children***

<b>UNIVERSAL HEALTH, DENTAL, MENTAL, &amp; VISION COVERAGE</b>	<b>Funded Activities</b>	<b>Funding Amount</b>
<b>Health Services Agency - Health Care Outreach Coalition</b>	A Coalition of community-based Certified Application Assistors conduct outreach and enroll children in health insurance.	\$388,512
<b>Health Services Agency – Healthy Kids Premiums and Central California Alliance for Health</b>	Provides comprehensive health, dental, mental, and vision coverage for 0-5 year olds in Santa Cruz County through the Healthy Kids health insurance plan.	\$440,000
<b>Health Improvement Partnership of Santa Cruz County</b>	Manages the Healthy Kids program to ensure Santa Cruz County children have comprehensive health coverage.	\$54,000
<b>Total Amount for Healthy Children</b>		<b>\$882,512</b>

**Community Goal: *Children Learning and Ready for School***

<b>COMPREHENSIVE LITERACY DEVELOPMENT</b>	<b>Funded Activities</b>	<b>Funding Amount</b>
<b>Early Literacy Foundations</b>	Promotes strong early literacy and language foundations for young children through professional development for early educators and Raising a Reader.	\$291,700
<b>Santa Cruz Public Libraries</b>	The “Read to Me” program provides for hands-on early literacy training, books and materials to families and child care providers	\$2,500
<b>SCHOOL READINESS INITIATIVE</b>		
<b>Community Bridges-La Manzanita Community Resources</b>	Connects families to services through comprehensive information and referrals, brief case management to vulnerable families and parent education groups to ensure children are living in healthy literacy rich environments supportive of cognitive development.	\$97,000
<b>PVUSD, Child Development Division-“Raising a Watsonville Reader”</b>	Provides a weekly rotating book bag program for children and their families through early care and education settings. RAR fosters healthy brain development, helps support parent-child bonding, and motivates families to read aloud with their children, leading to early literacy skills for school success.	\$175,300
<b>PVUSD, Migrant Education Region XI-Summer Pre-K</b>	A five-week summer academy for entering kindergartners at seven PVUSD elementary school sites for children who have little or no preschool experience. Children are exposed to early literacy and kindergarten routines in a safe learning environment to support children’s well-being and ease later adjustment to kindergarten.	\$71,742
<b>Santa Cruz Community Counseling Center-Starlight Infant Toddler Program/Early Head Start Expansion</b>	Expands Early Head Start in Watsonville to serve additional pregnant women and infants/toddlers to promote cognitive and social emotional development among children in the Starlight neighborhood.	\$500,000
<b>“Steps to Success” School Readiness Program, United Way of SCC</b>	Steps to Success conducts programs including Transition to Kindergarten activities, kindergarten school readiness assessments, language and literacy foundation workshops, community outreach, parent conferences, and other special events.	\$191,971
<b>Total Amount for Children Learning and Ready For School</b>		<b>\$1,330,213</b>

<b>DIFFERENTIAL RESPONSE</b>	<b>Funded Activities</b>	<b>Funding Amount</b>
<b>County of Santa Cruz-Human Services Department (HSD) – “Families Together”</b>	Families Together provides home visiting and child abuse prevention services for families at risk of abuse or neglect received and identified by Family and Children’s Services. The goal is to protect children from maltreatment and support healthy child development.	\$564,478
<b>County of Santa Cruz-Health Services Agency-Children’s Mental Health-“Families Together”</b>	Provides early mental health service support for children and families involved in Families Together and leverage Early, Periodic, Screening, Diagnosis and Treatment funds.	\$35,522
<b>Total Amount for Strong Families</b>		<b>\$600,000</b>

**Community Goal: *Strong Families***

**Overarching Goal: *Family Friendly Services***

Activities to advance First 5’s goal to create family friendly and integrated services countywide by sponsoring the integrated children’s services program (ICSP), hosting a web based case management database (SCC SUN), distributing the Kit for New Parents, sponsoring events, and offering training and technical assistance.	<b>\$77,675</b>
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**Total Funding Amount Across All Community Goals**

<b>COMMUNITY GOAL</b>	<b>Funding Amount</b>
<b>Healthy Children</b>	<b>\$882,512</b>
<b>Children Learning and Ready for School</b>	<b>\$1,330,213</b>
<b>Strong Families</b>	<b>\$600,000</b>
<b>Family Friendly Services</b>	<b>\$77,675</b>
<b>Total Amount for All Community Goals</b>	<b>\$2,890,400</b>