

Commission Meeting Agenda

Date: Tuesday, September 16, 2025
Time: 1:00 PM – 3:00 PM

Location: First 5/United Way Conference Room, 4450 Capitola Road, Suite 106, Capitola, CA

All members of the public are welcome to join the meeting in-person or virtually. To join virtually, enter the link below into a web-browser.

<https://us02web.zoom.us/j/4539542581?pwd=MTNGK2VoM3NMc0hSV3o1UHhqS0hJZz09>

Meeting ID: 453 954 2581

Passcode: 2217

Participants may also join the meeting by calling into any one of the following phone numbers:

669-900-6833 or 253-215-8782 or 346-248-7799 or 312-626-6799 or 929-205-6099 or 301-715-8592

Members: Chair, Dr. Faris Sabbah, Sandy Brown, Jennifer Herrera, Heidy Kellison, Monica Martinez, Kimberly Petersen, Sheree Storm, Dr. Raelene Walker

1. Call to Order and Establish Quorum

2. Commission Member Remote Attendance Approval – Action Item

In accordance with AB 2449, Commissioners may participate in the Commission meeting remotely under the following conditions:

- Just Cause, or Emergency Circumstances
- Commission Approval

It is required that a Commission quorum be present in-person.

3. Review and Adopt Agenda – Action Item

4. Consent Agenda – Action Item

- A. Approve Commission June 11, 2025, Meeting Minutes
- B. Accept Financial Report for the period ending June 2025
- C. Accept First 5 Santa Cruz County Grant Application Tracker, 09/15/2025
- D. Accept FY 25/26 First 5 Santa Cruz County Contracts Executed Under Executive Director Authority, 09/15/2025
- E. Accept FY 25/26 First 5 Santa Cruz County Sponsorships report, 09/15/2025

5. Community Oral Communications

The community may address the Commission on items not listed on the agenda that are within the jurisdiction of First 5 Santa Cruz County. If any member of the community wishes to address the Commission on any item that is listed on the agenda, they may do so when that item is called. Every item on the agenda welcomes public comment.

6. Commissioner Oral Communications

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First 5 Santa Cruz County does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of its services, programs, or activities. The meeting room is located in an accessible facility. If you wish to attend this meeting and you will require special assistance in order to participate, please contact First 5 at (831) 465-2217 in advance of the meeting to make arrangements. We will be happy to assist you.

7. Welcome New Commissioners – Information Item

The Commission will welcome Commissioners Monica Martinez and Heidy Kellison to the Commission.

8. Dolly Parton's Imagination Library Update – Information Item

Staff will provide an update on the status of Dolly Parton's Imagination Library of Santa Cruz County.

9. Communications Plan Update – Information Item

Program and Communications Officer Christine Sieburg will provide an update on development of the First 5 Santa Cruz County Communications Plan.

10. Year-End Financial Update – Information Item

Director Brody will provide an update on the financial position of First 5 Santa Cruz County as of June 30, 2025.

11. Current Investment Assessments and Timeline – Information Item

Director Brody will provide a review of the plan and timeline to review First 5 Santa Cruz County investments.

12. Contract Authorizations – Action Item

The Commission finds that the contracts for fiscal year 2025-2026 continue to meet the factors described in its sole source contracting policy section 1.b relating to contractors' expertise being vital to the provision of services. The Commission delegates authority to the Executive Director to negotiate, execute, and amend contracts up to the amounts specified.

Vendor	Priority Area	Program	Amount
Pajaro Valley Unified School District	Early Care & Education	Quality Counts – Quality Improvement Grants	\$35,378
Encompass Community Services – Early Head Start	Early Care & Education	Quality Counts – Quality Improvement Grants	\$20,216

13. Adjourn