

# *A Bit Better*

## *News From First 5 of Santa Cruz County*

A Message from Executive Director, David Brody

As we continue to face the unprecedented Covid-19 crisis, our state and local communities are rallying together to meet the challenge. At First 5 we implore everyone to comply with the state and local shelter in place orders and to do everything possible to protect the health and well-being of our community. As the weather improves it is important to remember that even if you are at low risk of harm from the virus, by adhering to the shelter in place and related orders you are helping keep everyone healthy and safe.



At First 5 Santa Cruz County we are working on a number of fronts to support the well-being of young children and their families during this crisis.

- We continue to help enroll eligible newborns into Medi-Cal through our Baby Gateway Newborn Enrollment Program at all 3 hospitals in the county;
- We are organizing the provision of vital resources and supplies to our child care community in coordination with the County Office of Education's Child Development Resource Center and Childhood Advisory Council;
- We are providing professional development opportunities to early care and education teachers (for example see the SEEDS class registration below);
- We are offering online parenting support opportunities like the Triple P workshops and family support resources highlighted in this newsletter;
- We continue to promote the vital importance of our

community's participation in the 2020 Census;

- We are highlighting opportunities for children and families to participate in fun and engaging activities like the First Partner's Dia de los Libros Celebration Story Time this Thursday; and
- We continue to share opportunities for everyone to help out, like the diaper drive sponsored by Public Health's Family Health Program that is featured in this newsletter.

The Covid-19 crisis is unprecedented and ongoing. It is our firm conviction that together will we emerge stronger and more interconnected than ever before.

In Partnership,  
David Brody

## Upcoming Events

# Día de los Libros Celebration

# STORY TIME

with **First Partner**  
**Jennifer Siebel Newsom**  
Reading "We Count"

A Facebook Live Event on  
**Thursday, April 30** at 10:00am to 10:30am  
To join go to [Facebook.com/first5association](https://www.facebook.com/first5association)



Join us for a very special *Día de los Libros* event with California's First Partner Jennifer Siebel Newsom on April 30th at 10am!

The First Partner will host a reading on Facebook Live!  
Join the event here: <https://bit.ly/First5StoryTime>

First Partner Jennifer Siebel Newsom will lead a reading in English and Spanish of "We Count," a book that teaches kids

the importance of getting counted in the 2020 Census.

Click here for the link to the Ebook format:

<https://www.wecountkids.org/ebooks>

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Triple P Positive Parenting Free Virtual Workshops on Friday, May 1st.

Please see the workshop flyers in **English** and **Spanish** for details.

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First 5 Santa Cruz County is hosting a new online workshop series: “DIVING DEEPER INTO SEEDS of EARLY MATH” for early childhood educators.

Please click on the **class details** for more information.

*Community Announcements*

# Diaper Drive

*All moms, even those who can't afford diapers, want a happy baby who is clean and dry. Please help prevent distress in moms and babies by donating diapers or wipes today!*



**Please donate by mail! Diapers & wipes may be shipped to:**

- **County of Santa Cruz, HSA- Public Health: Attn: Family Health Unit, 1060 Emeline Ave, Bldg F, Santa Cruz, CA, 95060**
- **Dominican Hospital, Maternal Child Health- NICU Atten: Melissa Herceg, 1555 Soquel Drive, Santa Cruz, CA, 95065**

Diapers/wipes will be provided to families in need in the County of Santa Cruz. For more information, please email the Family Health Program at [familyhealth@santacruzcounty.us](mailto:familyhealth@santacruzcounty.us)

**2020**  
*mom's*



[www.2020Mom.org](http://www.2020Mom.org)

**#MomsMatter**



**Public Health**  
Prevent. Promote. Protect.  
**Santa Cruz County**

<http://santacruzhealth.org/>



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[www.speakupsantacruz.org/](http://www.speakupsantacruz.org/)



Now more than ever we need a complete Census count to help our county make sure it has the resources necessary to navigate the impact of the COVID-19 crisis on families, businesses and the community over the next 10 years.

**The Census form can be completed online, over the phone, or in paper form:**

**Online:** <https://2020census.gov>

**Phone:** 1-844-330-2020 (English) or  
1-844-468-2020 (Spanish)

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Santa Cruz County has opened a position for a *Division Director of Child Welfare Services*. Please click on the **Job Posting** for details.

## *Family Resources*

If you are an Essential Worker in need of child care, please call the Child Development Resource Center



**Child Development Resource Center**

*Serving those who care for and educate young children.*

**(831) 466-5820**

**[cdrc@santacruzcoe.org](mailto:cdrc@santacruzcoe.org)**

- Santa Cruz County Office of Education:
  - **Child Development Resource Center website**
  - **COVID-19 Resources and Information Website**
- County of Santa Cruz Health Services Agency:
  - **COVID -19 Resources and Information Website**
- California Coronavirus (COVID-19) Response:
  - **COVID -19 Resources and Information Website**
- First 5 Association - **Resources for Families, Children and Communities**
- First 5 California - **Parent Guide**
  - Talk Read Sing - **Parent Resources**
- First 5 Santa Cruz County- **Triple P parenting support**
- Care Cope Connect - **Sesame Street in Communities**
- PBS: Find Ways to Play - **Fun and Educational activities for the whole family**
- ACEs Aware and State Information - **Resources are for health care providers, their teams, and their patients**





Get Connected. Get Help.™



United Way  
of Santa Cruz County

# CORONAVIRUS

Get current information  
related to the Coronavirus  
(COVID-19).

**TEXT COVID19 TO 211-211**

**VISIT 211SANTACRUZCOUNTY.ORG**

**CALL 211 OR (800-273-6222)**



**Learn more about  
Triple P**



website: [www.first5scc.org](http://www.first5scc.org)

PO Box 1457 Capitola, CA 95010

Tel: 831-465-2217 Fax: 831-479-5477



If you missed our last newsletters you can find them here:

March 2020

Summer 2019