

# Santa Cruz County Board of Supervisors Proclamation

PROCLAIMING JANUARY 2024  
AS POSITIVE PARENTING AWARENESS MONTH IN SANTA CRUZ COUNTY

WHEREAS, raising children and youth to become healthy, confident, capable individuals is the most important job parents and caregivers have, and positive parenting is a core component for generational success; and

WHEREAS, the quality of parenting or caregiving is a powerful predictor of future social, emotional, and physical health, and families come in many forms with strengths that provide a foundation for Positive Childhood Experiences that build resilience, yet many feel stressed, isolated, and overwhelmed at times; and

WHEREAS, unprecedented circumstances have increased the burden on families, exacerbating worries about mental health, economic security, housing, and safety — particularly among Black, Indigenous, Latinx, Asian, and other families of color that already experience inequities rooted in structural racism; and

WHEREAS, families in Santa Cruz County can receive support from positive parenting programs, including the Triple P - Positive Parenting Program, an evidence-based program available thanks to a partnership between First 5 Santa Cruz County and the County's Health Services Agency, Human Services Department, and Probation; and

WHEREAS, Triple P has benefitted nearly 50,000 parents, caregivers, children, and youth in Santa Cruz County since 2010 through proven strategies to strengthen relationships, promote children's development, and handle parenting challenges; and

WHEREAS, families in Santa Cruz County can also receive support for raising healthy, thriving children from high quality programs offering home visiting, early learning and care, afterschool care, preventive health and dental care, behavioral health care, economic supports, other basic needs, and more; and

WHEREAS, everyone can play a vital role in supporting parents and caregivers to raise happy, healthy, and successful children, and during the month of January, First 5 Santa Cruz County and many others, will be increasing awareness of the importance.

NOW, THEREFORE, I, Zach Friend, Chair of the Santa Cruz County Board of Supervisors, hereby proclaim January 2024 to be the 12th Annual Positive Parenting Awareness Month in Santa Cruz County and invite the community to join in recognizing the meaningful contributions of positive parenting and caregiving in our community.



---

*Chairperson, Board of Supervisors*

December 5, 2023

*Date*