



Commission Meeting Minutes

Wednesday, June 22, 2022

Members Present: Chair Toni Campbell, Jennifer Herrera, Lisa Hindman Holbert, Bruce McPherson, Diane Munoz, Kimberly Petersen, Faris Sabbah, Johanna Schonfield

1. Call to Order and Establish Quorum

2. Adoption of Resolution Making Findings Pursuant to AB 361 – Action Item

Chair Campbell stated that pursuant to AB 361, a local agency legislative body can continue to use teleconferencing since meeting in person would present imminent risks to the health or safety of attendees.

M/S/P: (Commissioner Diane Munoz / Commissioner Jennifer Herrera) unanimously moved to adopt the Resolution Making Findings Pursuant to AB 361.

3. Review and Adopt Agenda

M/S/P: (Commissioner Faris Sabbah / Commissioner Lisa Hindman Holbert) unanimously moved to adopt the Agenda.

4. Consent Agenda

A. Approve Commission March 16, 2022, Meeting Minutes

B. Accept Financial Report for the period ending May 2022

C. Accept First 5 Santa Cruz County Grant Application Tracker, 06/22/2022

D. Accept FY 21/22 First 5 Santa Cruz County Contracts Executed Under Executive Director Authority, 06/22/2022

E. Accept FY 21/22 First 5 Santa Cruz County Sponsorships report, 06/22/2022

M/S/P: (Commissioner Faris Sabbah / Commissioner Bruce McPherson) unanimously moved to approve the Consent Agenda

5. Community Oral Communications

None

6. Commissioner Oral Communications

Commissioner Sabbah stated that our schools are working hard in the implementation of Universal TK as part of the greater Universal PreK effort. He added he was unsure if the Commission would be presented with a report on this topic in the future.

Commissioner McPherson noted that First 5's efforts with respect to Thrive by Three were recognized at the recent Human Services Department budget hearing at the Board of Supervisors. Commissioner McPherson went on to thank First 5 staff for their work in this area.

Chair Campbell added that's a basic value of our First 5 Commission.

Commissioner Herrera announced that infants and toddlers now have the opportunity to be vaccinated against COVID-19. She added the timing of the approval coincided with the delivery of our vaccine supply. She added there were quite a few providers who have supplies now, who are scheduling appointments and who are incorporating the vaccination through well-child check-ups. She also added that they were not planning on doing any mass vaccinations for this population and that families can access the vaccination through their pediatrician. In addition, she added that there was a lot of outreach through the COE and family engagement groups and that it is very exciting that this population can now get vaccinated.

7. Reaffirm Support for City of Santa Cruz Mixed Use Library Project – Action Item

Director Brody stated that in 2016 this Commission voted to support the City of Santa Cruz’s bond measure (Measure S) for facility improvements across the entire Santa Cruz Public Libraries (SCPL) system. Later in October 2019 the Commission voted to endorse the City of Santa Cruz Mixed Use Library project to replace the existing downtown library. Director Brody recommended that the Commission reaffirm its support for the Mixed Use Library Project.

Chair Campbell stated that since 2019 there has been ongoing resistance from some members of the community. She added that this is a building that will meet many of the goals of First 5, with a childcare center in the building, low-income housing, and a library that actually functions in the 21st century. Chair Campbell stated that she also recommends the Commission’s endorsement again for the construction of this building.

The Commission voted to reaffirm its support for the City of Santa Cruz Mixed Use Library Project.

M/S/P: (Commissioner Faris Sabbah / Commissioner Bruce McPherson) moved to reaffirm the Commission’s support for the City of Santa Cruz Mixed Use Library Project. Commissioner Hindman-Holbert recused herself.

8. 2022-2023 Budget – Action Item

A. The Commission approved the First 5 Santa Cruz County Fiscal Year 2022-2023 Budget in an amount not to exceed **\$3,546,028**.

M/S/P: (Commissioner Bruce McPherson / Commissioner Faris Sabbah) moved to approve the First 5 Santa Cruz County Fiscal Year 2022-2023 Budget in an amount not to exceed \$3,546,028.

B. The Commission finds that the contracts for fiscal year 2022-2023 continue to meet the factors described in its sole source contracting policy section 1.b relating to contractors’ expertise being vital to the provision of services. The Commission delegates authority to the Executive Director to negotiate, execute, and amend contracts up to the amounts specified.

I. Operating Expenses – General Admin/Program Support/Evaluation

a. Approval of contract with the United Way of Santa Cruz County for First 5 Administrative, Program Support and Evaluation between July 1, 2022 and June 30, 2023 in an amount not to exceed **\$659,844**.

b. Approval of FY 2022-2023 professional services contract in the amount not to exceed:

Vendor	Goal Area	Program	Amount
Harshwal & Company LLP	Administration	Financial Audit	\$17,200

II. Strategic Priority Investments

a. Approval of contract with the United Way of Santa Cruz County for First 5 Strategic Priority Investments between July 1, 2022, and June 30, 2023, in an amount not to exceed **\$1,452,409**

M/S/P: (Commissioner Bruce McPherson / Commissioner Diane Munoz) moved to approve the contract with the United Way of Santa Cruz County for First 5 Administrative, Program Support and Evaluation between July 1, 2022, and June 30, 2023, in an amount not to exceed \$659,844 approval of FY 2022-2023 professional services contracts in the amount not to exceed \$17,200, and the Approval of a contract with the United Way of Santa Cruz County for First 5 Strategic Priority Investments between July 1, 2022, and June 30, 2023, in an amount not to exceed \$1,452,409.

b. Approval of FY 2022-2023 community grants and professional services contracts in amounts not to exceed:

Vendor	Priority Area	Program	Amount
Community Bridges	Thriving Families	Triple P	\$270,130
Go Kids, Inc.	Early Care & Education	Quality Counts	\$106,000
Health Improvement Partnership	Early Childhood System	Thrive by Three	\$46,126
Health Services Agency	Thriving Families	Families Together	\$25,911
Human Services Department	Thriving Families	Families Together	\$410,375
Lucille Packard Children’s Hospital Stanford	Healthy Children	Neurodevelopmental Foster Care Clinic	\$77,860
Miller Maxfield	Thriving Families	Triple P	\$15,000

Vendor	Priority Area	Program	Amount
Optimal Solutions Consulting	Thriving Families	Triple P	\$71,500
	Early Childhood System	Home Visiting Coordination	\$12,500
	Early Childhood System	Thrive by Three	\$20,000
Clarity Social Research	Early Childhood System	Thrive by Three	\$15,000
Pajaro Valley Unified School District	Early Care & Education	Raising A Reader	\$185,595
Social Solutions	Early Childhood System	Apricot	\$21,108
Subvertical, LLC	Thriving Families	Triple P	\$25,320
Triple P America	Thriving Families	Triple P	\$76,000
WestEd	Early Care & Education	Quality Counts	\$40,000

M/S/P: (Commissioner Bruce McPherson / Commissioner Faris Sabbah) moved to approve the contract with Community Bridges in the amount of \$270,130. Lisa Hindman Holbert recused herself.

M/S/P: (Commissioner Faris Sabbah / Commissioner Lisa Hindman Holbert) moved to approve the contract with Health Services Agency in the amount of \$25,911. Jennifer Herrera recused herself.

M/S/P: (Commissioner Lisa Hindman Holbert / Commissioner Faris Sabbah) moved to approve the contract with Human Services Department in the amount of \$410,375. Kimberly Petersen recused herself.

M/S/P: (Commissioner Lisa Hindman Holbert / Commissioner Diane Munoz) unanimously moved to approve the contracts as follows:

Vendor	Priority Area	Program	Amount
Go Kids, Inc.	Early Care & Education	Quality Counts	\$106,000
Health Improvement Partnership	Early Childhood System	Thrive by Three	\$46,126
Lucille Packard Children's Hospital Stanford	Healthy Children	Neurodevelopmental Foster Care Clinic	\$77,860
Miller Maxfield	Thriving Families	Triple P	\$15,000
Optimal Solutions Consulting	Thriving Families	Triple P	\$71,500
	Early Childhood System	Home Visiting Coordination	\$12,500
	Early Childhood System	Thrive by Three	\$20,000
Clarity Social Research	Early Childhood System	Thrive by Three	\$15,000
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WestEd	Early Care & Education	Quality Counts	\$40,000

9. Executive Committee Elections – Action Item

The Commission elected the Executive Committee.

M/S/P: (Commissioner Diane Munoz / Commissioner Bruce McPherson) unanimously moved to elect Commissioner Toni Campbell as Chair, Commissioner Faris Sabbah as Vice Chair, and Commissioner Jennifer Herrera as Secretary for the 2022-2023 year.

10. 2022-2023 Commission Meeting Calendar – Action Item

The Commission approved the 2022-2023 meeting calendar.

M/S/P: (Commissioner Faris Sabbah / Commissioner Lisa Hindman Holbert) unanimously moved approve the 2022-2023 Commission Meeting Calendar.

11. Adjourn

The meeting was adjourned at 2:01 PM.